

CUSTOM KREATIONS, INC.

6660 OLD 29 ROAD

SEYMOUR, WI 54165



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WHAT CAME FIRST, THE CHICKEN OR THE EGG??

The proverbial question: What came first the chicken or the egg? I kind of compare to the question: Who do you hire first, an architect or a home builder?? Do you hire an architect first to start drawing up your dream home? Or do you find your builder first, discuss your dream home and then start drawing up your plan?? If you asked 100 people this question, you would most likely get a mixed opinion.

Let's pretend you want to build a house. You do not have a lot/land yet or a builder. You have no idea how to start. Someone advises you to go to an architect to start drawing up your house plans. You spend a year getting the perfect house plans and you are set to find your ideal home builder and a lot to build your house on. This seems like a good way to start the process, but is it?

In our experience, it is usually best to start looking for a lot/land and a home builder first. When you find land, your builder can assess it and make sure the style of house you are looking at building will work on it. The piece of land you pick out can and will dictate some of the specifications of your house. If you hire an architect first and they spend a year planning all the details, then you find the land, you may have to make costly design changes to suit the piece of land.

There are some Home Builders that have Architects or Floor Plan Designers on staff so they already work together as a team to provide the assistance of both parties. It's always nice to have knowledgeable people working together to implement the best services for you!

In case you didn't know, Custom Kreations, Inc. is one of those Home Builders who has two Floor Plan Designers on staff to save you the extra cost from hiring an Architect. We've been drawing up floor plans for years and it works out really well! We'd be happy to help you out with any Remodeling or Building project you have coming up!!

Building Today For Better Tomorrow's

By: Custom Kreations, Inc.

WHAT IS YOUR FAVORITE ROOM IN YOUR HOUSE??

Our homes are our sanctuary ~ a place to feel safe and loved. A place to rest and relax or a place to celebrate and enjoy with our family and friends. If I asked you what was your favorite room in your home, what would you say??

Some say the Kitchen is the heart of the home, where you create delicious meals and teach your kids how to cook those family traditions..... Others enjoy the Dining Room where you gather after a busy day and eat together. Where you actually have conversations to see how each others day was. Do you still eat your dinners together?? I hope so!

Would your Bedroom be your favorite room? The place where you can always find peace, relaxation, much needed rest and rejuvenation. Isn't your cozy bed so comforting?? What about your Bathroom? Is it spa-like where you can drift away in dreams while soaking in the bathtub? It's a private place where you can be alone to cleanse your body and mind!

How about your Living Room, where your family gathers and spends time together talking, dreaming, planning, playing, watching your favorite movie, listening to the fire crackle, and making precious memories? Do you think your favorite room could be your Children's Bedroom/s? The joy one gets rocking the baby to sleep, reading the kids a book or tucking them in at night and giving them endless kisses and hugs!!

Lots of people love their Porch or Sunroom where they can start their day off with a cup of coffee watching the bright cheerful sun rise and listening to the birds sing or an evening cocktail watching the sunset winding down after a long day.

I don't know that I have a favorite room in our house. Or maybe every room is my favorite. I think each day is different depending on what I'm doing and where I am in my life. Also depends on what memory I'm thinking about at the time. I do know that I am very fortunate to have a cozy house full of laughter and love, family and friends. And I thank my lucky stars everyday for it.



How about you, what is your favorite room in your house?

Pat & Steve Huben



Custom Kreations, Inc.

Offices in Seymour & Mountain, WI

Serving the Green Bay, "Up North", and surrounding areas.

920-865-7700 OR 920-621-7499

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REPROCUSSIONS OF COVID

While we sit quarantined in our homes for nearly 6 months now, we are finding people are noticing their houses. They are noticing it's too small, let's put on an addition. The basement has potential living space, let's finish it off. It's outdated, let's get new flooring, which leads to new trim and doors, which leads to new cabinetry and countertops, which leads to..... This pandemic has caused people to want to renovate or build a new house which is causing a frenzy!! Because people have this new outlook on their houses and with Governor Evers labeling Construction Companies "Essential" and with interest rates being quite low, it is crazy in the construction world!! How long will this last?? We don't know, but we are feeling a change in the air.

There is a shortage of building supplies because of a shortage of workers because of "Covid"! With the mandated social distancing and quarantining, there are less employees available to manufacture the products we need to fulfil the demand of building and remodeling. One thing that is hard to find right now is treated lumber. When we can find it, the cost is 50% higher!! Another thing we are running into is huge delays on things like flooring, tile and finish products like cabinet hardware and door handles. In a recent situation, we had ordered tile for a large bathroom project. We waited and waited, then finally got the call that we couldn't get it. It was stuck in Mexico and they weren't sending it out!! We had to cancel the order and go out hunting for a new tile that was already in a US distribution center. Situations like this throw an entire project off and is very frustrating. But, it's happening and there isn't much we can do about it! I was reading an article online and it said *"the price of lumber has staged a staggering increase in recent months, rising roughly 80% since mid-April to an average price above \$600 per thousand board feet. This increase will add thousands of dollars to the cost of a typical newly-built home, thereby constraining housing supply, exacerbating affordability woes and limiting housing's economic impact."* WOW!!

We don't know what the future holds! What we do know that in this industry, it's either feast or famine. And during this feast we will continue doing our best to provide our customers with the best we have to offer. Throughout our 34 years in business, we have survived several storms, we will once again prevail this pandemic and keep moving forward!!

It's not about you.

It's not about me.

It's about **"WE"** working together as one.

If you have a sweet tooth like me, you will love this dessert!! It's perfect for a Summer day treat!

BROWNIE CREAM DESSERT

Ingredients needed:

- Brownie mix
- 16 oz. Cool Whip
- 1—3 oz and 1—8 oz Cream Cheese
- 1 small Chocolate Instant Pudding
- 2 cups Powdered Sugar
- 2 cups Milk

Grease bottom of 13 x 9 pan. Prepare and bake brownies per instructions. Let cool completely. Beat cream cheese and powdered sugar for 2 minutes. Fold in 2 cups cool whip. Spread over brownie. Whip together pudding mix and milk for 2 minutes. Cool in refrigerator for 5 minutes. Spread over cream cheese mixture. Spread on remaining cool whip. Sprinkle with chocolate sprinkles or crushed nuts. Refrigerate until serving. Enjoy!!

Despite Covid, Fall Showcase of Homes Continues On!!

It is that time of year again and despite the determination of Covid, the show must go on!! We are excited to introduce to you our New Construction entry located at 853 Lincoln Castle Ct. in Howard. You will notice the easy entry into this house as there are no steps to climb. You will find 3 bedrooms, 2 1/2 baths, first floor laundry, open concept kitchen/dining/living rooms, spacious master suite, and a cute office off the front entry. This house is right in style with the trendy whites, blacks and grays.



We are also excited to re-introduce you to a previous showcase house from 2017. We were invited back once again to finish off the lower level of this house. It is now a spacious and useable space to entertain and house out-of-town guests. When you visit this home you will see a family room, kitchen area, huge custom game table, bedroom and bathroom. This home is now complete and will provide this family many warm, cozy evenings while making fabulous memories. Our Remodeled Entry is located at 2784 Northwood Road, Suamico.



FALL SHOWCASE OF HOMES

Saturday/Sunday—September 19/20 10am—4pm

Thursday/Friday—September 24/25 4pm—7pm

Saturday/Sunday—September 26/27 10am—4pm

Family Night is Thursday/Friday—September 24/25.

All kids 16 and younger are FREE.

Remodeled Homes Showcase are Saturday/Sunday—
September 26/27



For your information.....

- There will be a large bottle of hand sanitizer at every Showcase house for you to use.
- No more sharing booties. You pick a new pair and take them with you to wear at the other houses.
- Per the State of WI & BCHBA mandate, face masks **WILL BE MANDATORY** in all Showcase houses.